



BOAZ GABBAI  
Graphic Designer

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## BOAZ GABBAI GRAPHIC DESIGNER

Objective Freelance / part / full time position as an art director/ graphic designer

1988 – Current Owner BG DESIGN - Graphic design studio.  
Providing graphic design solutions for diverse industries and non-profit organizations.

My experience includes conceptual design and production of magazines, advertising campaign and marketing collateral, logos, brochures, corporate identity, posters, invitations, packaging, websites, taking projects from concept to press-ready files.

Experienced in all areas of graphic design. Able to work extremely fast under tight deadlines with great attention to detail while possessing a high standard of quality.

### Publications Work:

2010 - Current **Art Director - Elegant Living Magazine:** [www.elegantlivingmagazine.com](http://www.elegantlivingmagazine.com)  
Developed an upscale luxury lifestyle regional magazine format, design and production.

2010 - 2012 **Art Director - JLiving Magazine:** [www.jlivingmag.com](http://www.jlivingmag.com)  
Concept, Design & production for lifestyle regional magazine.

2006 – 2010 **Publisher / Art Director - ValleyLife Magazine:** [www.valleylifemagazine.com](http://www.valleylifemagazine.com)  
I founded, published and designed ValleyLife Magazine, a lifestyle magazine. ValleyLife was praised for its professional design and great content as it became a household name in the West Valley.

1990- - 2005 **Art Director - Response Magazine,** The Simon Wiesenthal Center  
Transformed the Simon Wiesenthal Center's *Response* newsletter into an international magazine, helping increased visibility and subscribers around the world .

**Art Director – Commitment Magazine,** The Museum of Tolerance publication  
Promotional collateral design projects for the Museum of Tolerance in Los Angeles.

2003 - 2005 **Art Director - LA Yoga Magazine**  
Developed a new magazine format including masthead (logo) design. Helped increase attention, visibility and ad sales.

1988 - 2001 **Art Director - The WJC Report Magazine,** The World Jewish Congress  
Transformed WJC newsletter into a nation wide high visible publication.

Educational Background 4 years - Tel Aviv, Israel - Technion, Israel Institute of Technology, Graphic Design

Technical Proficiency Platform: Mac OS X

Application: Adobe CS5.5 (InDesign, Photoshop, Illustrator), Quark, Wix, Dreamweaver.

For portfolio, please visit: [www.lbdesign.com](http://www.lbdesign.com)